

Supplemental US State Privacy Notice

Last Updated: July 1, 2023

Drury Hotels Company, LLC (“**Drury**,” “**we**,” “**us**,” and “**our**”) cares about your privacy. This Privacy Notice (“**Notice**”) is provided pursuant to the California Consumer Privacy Act (“**CCPA**”), the Colorado Privacy Act (“**CPA**”), and the Virginia Consumer Data Protection Act (“**VCDPA**”). It describes how Drury processes Personal Information about California, Colorado, and Virginia Consumers as well as our California Business Partners (as defined in our Privacy Policy). This Notice supplements our other privacy policies and notices, including our main [Privacy Policy](#). In the event of a conflict between any other policy, statement, or notice and this Notice, this Notice will prevail as to California, Colorado, and Virginia consumers and California Business Partners.

Personal Information We Collect and Why We Collect It

As used in this Notice, “**Personal Information**” means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you. Personal Information does not include information that is publicly available, de-identified, or aggregated.

Within the past 12 months, we collected the following categories of Personal Information. Note that the Personal Information we collect about you may vary depending on the nature of your interactions with us and may not include all of the examples listed below.

Category of Personal Information	Categories of Sources from which Information was Collected	Purposes for Collection
<p>Identifiers and personal records, including real name, alias, signature, postal address, telephone number, unique personal identifier, online identifier, IP address, email address, account name, driver’s license number, passport number, or other similar identifiers, credit card number, debit card number, or other financial information</p> <p><i>This category includes the information described in Cal. Civ. Code § 1798.80(e).</i></p>	<ul style="list-style-type: none">• Directly from you• Automatically when you use our website or mobile apps• Service providers that help us to run our business• Third parties such as airlines, travel agents and companies, and event planners• Advertising networks• Internet service providers• Data analytics providers• Government entities• Social networks• Data brokers	<ul style="list-style-type: none">• To communicate with you regarding our website, hotels, programs or services, your account, or any changes to our policies or Terms of Service• To fulfill transactions or process reservations and orders• To support your hotel stay, profile, or use of our websites, apps, or other Services• To respond to your requests or provide you information that you may request• To measure interest in our website, programs, and services• To perform internal quality control• To verify your identity• To process payments• To prevent fraud and prohibited or illegal activities• To enforce our Terms of Service• To comply with regulatory and legal obligations• To provide you with relevant marketing materials, advertising, offers, hotels, travel or related services offered by us or our partners

Category of Personal Information	Categories of Sources from which Information was Collected	Purposes for Collection
		<ul style="list-style-type: none"> • For internal research to develop and improve our processes and services
<p>Characteristics of protected classifications, including age and date of birth, military or veteran status, disability</p>	<ul style="list-style-type: none"> • Directly from you • Service providers that help us to run our business • Third parties such as airlines, travel agents and companies, and event planners • Data analytics providers • Data brokers 	<ul style="list-style-type: none"> • To support your hotel stay, profile, or use of our websites, apps, or other Services • To comply with regulatory and legal obligations
<p>Commercial information, including records of products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies</p>	<ul style="list-style-type: none"> • Directly from you • Automatically when you use our website or mobile apps • Service providers that help us to run our business • Third parties such as airlines, travel agents and companies, and event planners • Advertising networks • Data analytics providers • Social networks • Data brokers 	<ul style="list-style-type: none"> • To fulfill transactions or process reservations and orders • To support your hotel stay, profile, or use of our websites, apps, or other Services • To respond to your requests or provide you information that you may request • To measure interest in our website, programs, and services • To perform internal quality control • To provide you with relevant marketing materials, advertising, offers, hotels, travel or related services offered by us or our partners • For internal research to develop and improve our processes and services
<p>Internet or other electronic network activity information, including browsing history, search history, and information regarding your interactions with our websites, applications, or advertisements</p>	<ul style="list-style-type: none"> • Directly from you • Automatically when you use our website or mobile apps • Service providers that help us to run our business • Advertising networks • Internet service providers • Data analytics providers • Social networks 	<ul style="list-style-type: none"> • To support your hotel stay, profile, or use of our websites, apps, or other Services • To measure interest in our website, programs, and services • To perform internal quality control • To verify your identity • To prevent fraud and prohibited or illegal activities • To enforce our Terms of Service • To provide you with relevant marketing materials, advertising, offers, hotels, travel or related services offered by us or our partners • For internal research to develop and improve our processes and services
<p>Geolocation data</p>	<ul style="list-style-type: none"> • Directly from you • Automatically when you use our website or mobile apps • Internet service providers 	<ul style="list-style-type: none"> • To support your hotel stay, profile, or use of our websites, apps, or other Services • To provide you with relevant marketing materials, advertising,

Category of Personal Information	Categories of Sources from which Information was Collected	Purposes for Collection
		offers, hotels, travel or related services offered by us or our partners <ul style="list-style-type: none"> • For internal research to develop and improve our processes and services
Audio, electronic, visual, thermal, olfactory, or similar information	<ul style="list-style-type: none"> • Automatically when you visit our properties or offices, call us on a recorded phone line, or interact with us by video 	<ul style="list-style-type: none"> • To enhance security at our properties and offices • To prevent fraud and prohibited or illegal activities • To comply with regulatory and legal obligations
Professional or employment-related information	<ul style="list-style-type: none"> • Directly from you • Service providers that help us to run our business • Third parties such as airlines, travel agents and companies, and event planners • Data analytics providers • Government entities • Social networks • Data brokers 	<ul style="list-style-type: none"> • To verify your identity • To prevent fraud and prohibited or illegal activities • To enforce our Terms of Service • To comply with regulatory and legal obligations • For internal research to develop and improve our processes and services
Inferences used to create a profile reflecting your preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes	<ul style="list-style-type: none"> • Drawn from the other categories of Personal Information we collect 	<ul style="list-style-type: none"> • To provide you with relevant marketing materials, advertising, offers, hotels, travel or related services offered by us or our partners • For internal research to develop and improve our processes and services
Personal Information that reveals your driver's license, state identification card, or passport number <i>This category may be considered "sensitive" under some state privacy laws.</i>	<ul style="list-style-type: none"> • Directly from you • Service providers that help us to run our business • Third parties such as airlines, travel agents and companies, and event planners 	<ul style="list-style-type: none"> • To support your hotel stay, profile, or use of our websites, apps, or other Services • To comply with regulatory and legal obligations
Personal Information that reveals your account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account <i>This category may be considered "sensitive" under some state privacy laws.</i>	<ul style="list-style-type: none"> • Directly from you 	<ul style="list-style-type: none"> • To process payments • To support your hotel stay, profile, or use of our websites, apps, or other Services

We also collect some Personal Information that does not directly fit within one of the above categories. For example, we collect the contents of communications you send to us. Unless

otherwise specified, the sources of this Personal Information, the purposes for which we use it, and the categories of persons to which we disclose it are the same as those listed for Commercial Information.

In addition to the uses shown above, we may use, and disclose Personal Information as required by law, regulation or court order; to respond to governmental and/or law enforcement requests; to identify, contact or bring legal action against someone who may be causing injury to or interfering with our (or others') rights or property; to support any actual or threatened claim, defense or declaration in a case or before any jurisdictional and/or administrative authority, arbitration or mediation panel; or for other purposes described in any other privacy notice or with your consent. Additionally, we may use and disclose Personal Information to third parties in connection with a sale, assignment, merger, reorganization, or other corporate transaction relating to all or part of our business.

How Long We Keep Your Personal Information

We keep the categories of Personal Information described above for as long as necessary or permitted for the purposes described in this Notice or otherwise authorized by law. This generally means holding the information for as long as one of the following apply:

- Your Personal Information is reasonably necessary to manage our operations, to manage your relationship with us, or to satisfy another purpose for which we collected the information;
- Your Personal Information is reasonably necessary to carry out a disclosed purpose that is reasonably compatible with the context in which the Personal Information was collected;
- The Personal Information is reasonably necessary to protect or defend our rights or property (which will generally relate to applicable laws that limit actions in a particular case); or
- We are otherwise required or permitted to keep your Personal Information by applicable laws or regulations.

Where Personal Information is used for more than one purpose, we will retain it until the purpose with the latest period expires. For more information about our retention policies, please contact us using the contact details below.

Targeted Advertising, Disclosures, Sales, and Sharing of Personal Information

Although we do not sell Personal Information in exchange for money, some of the ways in which we share Personal Information for targeted advertising may be considered “sales” or “sharing” under US state privacy laws. The two charts below show the categories of Personal Information we share for purposes of targeted/cross-context behavioral advertising or otherwise “sell” for non-monetary consideration. We do not have actual knowledge that we sell or share the Personal Information of consumers under 16 years of age.

Sales and Sharing of Personal Information

Category of Personal Information	Categories of Third Parties to which Information was Sold or Shared	Purposes for Selling / Sharing
Identifiers and personal records	<ul style="list-style-type: none"> • Advertising networks • Search engines • Data analytics providers • Social networks 	<ul style="list-style-type: none"> • To deliver targeted advertisements to you when you browse the internet or use social media • To provide us with information regarding the use of the Services and the effectiveness of our advertisements
Commercial information		
Internet or other electronic network activity information		
Geolocation data		
Inferences		

Disclosures for a Business or Commercial Purpose

Category of Personal Information	Categories of Recipients to which Information was Disclosed	Purposes for Disclosure
<i>Personal Information</i>		
Identifiers and personal records	<ul style="list-style-type: none"> • Service providers that we use to support our business and operations (e.g., payment processors, financial institutions, technical support, analytics, advertising, public relations, media and marketing services, sweepstakes, promotions, campaigns and contest-related services, web hosting, monitoring, and event-related services) • Government entities 	<ul style="list-style-type: none"> • Processing your purchases • Registration for events, memberships, accounts, etc. • Communicating with you • Contests, sweepstakes and other promotions • Marketing and advertising (except for cross-context behavioral advertising) • Administration of our websites and mobile applications, including debugging and repair of errors • Analyzing trends relating to our products, websites, mobile applications, communications, and advertisements • Research and development • Short-term, transient use • Detecting and preventing fraud against you and/or us • Ensuring security and integrity • Otherwise processing, maintaining, or collecting Personal Information on our behalf • To fulfill our legal obligations
Characteristics of protected classifications	<ul style="list-style-type: none"> • Government entities 	<ul style="list-style-type: none"> • To fulfill our legal obligations
Commercial information	<ul style="list-style-type: none"> • Service providers that we use to support our business and operations (e.g., payment processors, financial institutions, technical support, 	<ul style="list-style-type: none"> • Processing your purchases • Registration for events, memberships, accounts, etc. • Communicating with you • Contests, sweepstakes and other promotions

Category of Personal Information	Categories of Recipients to which Information was Disclosed	Purposes for Disclosure
	<p>analytics, advertising, public relations, media and marketing services, sweepstakes, promotions, campaigns and contest-related services, web hosting, monitoring, and event-related services)</p>	<ul style="list-style-type: none"> • Marketing and advertising (except for cross-context behavioral advertising) • Administration of our websites and mobile applications, including debugging and repair of errors • Analyzing trends relating to our products, websites, mobile applications, communications, and advertisements • Research and development • Short-term, transient use • Detecting and preventing fraud against you and/or us • Ensuring security and integrity • Otherwise processing, maintaining, or collecting Personal Information on our behalf • To fulfill our legal obligations
<p>Internet or other electronic network activity information</p>	<ul style="list-style-type: none"> • Service providers that we use to support our business and operations (e.g., payment processors, financial institutions, technical support, analytics, advertising, public relations, media and marketing services, web hosting, monitoring, and event-related services) 	<ul style="list-style-type: none"> • Processing your purchases • Registration for events, memberships, accounts, etc. • Communicating with you • Marketing and advertising (except for cross-context behavioral advertising) • Administration of our websites and mobile applications, including debugging and repair of errors • Analyzing trends relating to our products, websites, mobile applications, communications, and advertisements • Research and development • Short-term, transient use • Detecting and preventing fraud against you and/or us • Ensuring security and integrity • Otherwise processing, maintaining, or collecting Personal Information on our behalf
<p>Geolocation data</p>	<ul style="list-style-type: none"> • Service providers that we use to support our business and operations (e.g., payment processors, financial institutions, technical support, analytics, advertising, public relations, media and marketing services, web hosting, monitoring, and event-related services) 	<ul style="list-style-type: none"> • Processing your purchases • Registration for events, memberships, accounts, etc. • Communicating with you • Marketing and advertising (except for cross-context behavioral advertising) • Administration of our websites and mobile applications, including debugging and repair of errors • Analyzing trends relating to our products, websites, mobile applications, communications, and advertisements • Research and development • Short-term, transient use

Category of Personal Information	Categories of Recipients to which Information was Disclosed	Purposes for Disclosure
		<ul style="list-style-type: none"> • Registration for events, memberships, accounts, etc. • Communicating with you • Detecting and preventing fraud against you and/or us • Ensuring security and integrity • Otherwise processing, maintaining, or collecting Personal Information on our behalf.
Audio, electronic, visual, thermal, olfactory, or similar information	<ul style="list-style-type: none"> • Service providers that we use to support our business and operations (e.g., technical support, sweepstakes, promotions, campaigns and contest-related services and event-related services) • Government entities 	<ul style="list-style-type: none"> • Detecting and preventing fraud against you and/or us • Ensuring security and integrity • Otherwise processing, maintaining, or collecting Personal Information on our behalf.
Professional or employment-related information	<ul style="list-style-type: none"> • Service providers that we use to support our business and operations (e.g., analytics, advertising, public relations, media and marketing services, and event-related services) 	<ul style="list-style-type: none"> • Processing your purchases • Registration for events, memberships, accounts, etc. • Communicating with you • Marketing and advertising (except for cross-context behavioral advertising) • Administration of our websites and mobile applications, including debugging and repair of errors • Analyzing trends relating to our products, websites, mobile applications, communications, and advertisements • Research and development • Short-term, transient use • Detecting and preventing fraud against you and/or us • Ensuring security and integrity • Otherwise processing, maintaining, or collecting Personal Information on our behalf
Inferences	<ul style="list-style-type: none"> • Service providers that we use to support our business and operations (e.g., technical support, analytics, advertising, public relations, media and marketing services) 	<ul style="list-style-type: none"> • Marketing and advertising (except for cross-context behavioral advertising) • Administration of our websites and mobile applications, including debugging and repair of errors • Analyzing trends relating to our products, websites, mobile applications, communications, and advertisements • Research and development • Short-term, transient use • Detecting and preventing fraud

Category of Personal Information	Categories of Recipients to which Information was Disclosed	Purposes for Disclosure
		against you and/or us <ul style="list-style-type: none"> • Ensuring security and integrity • Otherwise processing, maintaining, or collecting Personal Information on our behalf
<i>Sensitive Personal Information</i>		
Driver's license, state identification card, or passport number	<ul style="list-style-type: none"> • Service providers that we use to support our business and operations (e.g., payment processors, financial institutions, technical support) • Government entities 	<ul style="list-style-type: none"> • Detecting and preventing fraud against you and/or us • Ensuring security and integrity • Otherwise processing, maintaining, or collecting Personal Information on our behalf • To fulfill our legal obligations
Account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account	<ul style="list-style-type: none"> • Service providers that we use to support our business and operations (e.g., technical support) 	<ul style="list-style-type: none"> • Registration for events, memberships, accounts, etc. • Administration of our websites and mobile applications, including debugging and repair of errors • Research and development • Short-term, transient use • Detecting and preventing fraud against you and/or us • Ensuring security and integrity • Otherwise processing, maintaining, or collecting Personal Information on our behalf

California Privacy Rights

If you are a resident of California, you have the right to submit certain requests relating to your Personal Information as described below. To exercise your rights, please submit a request through our [webform](#) and select "Privacy Request," email us at dataprivacy@druryhotels.com, or call us at 1-888-324-1851. To opt out of sales and sharing of Personal Information, please see the instructions below. Please note that, if you submit a request to know, request to delete, or request to correct, you will be asked to provide 2-3 pieces of Personal Information that we will match against our records to verify your identity.

You may designate an authorized agent to make a request on your behalf; however, you will still need to verify your identity directly with us before your request can be processed. An authorized agent may submit a request on your behalf using the webform or toll-free number listed above.

Right to Know. You have the right to know what Personal Information we have collected about you, which includes:

- (1) The categories of Personal Information we have collected about you, including
 - a. The categories of sources from which the Personal Information was collected

- b. Our business or commercial purposes for collecting, selling, sharing, or disclosing Personal Information
- c. The categories of recipients to which we disclose Personal Information
- d. The categories of Personal Information that we sold, and for each category identified, the categories of third parties to which we sold that particular category of Personal Information
- e. The categories of Personal Information that we disclosed for a business purpose, and for each category identified, the categories of recipients to which we disclosed that particular category of Personal Information

(2) The specific pieces of Personal Information we have collected about you

Right to Delete Your Personal Information. You have the right to request that we delete Personal Information we collected from you, subject to certain exceptions. Where we use deidentification to satisfy a deletion request, we commit to maintaining and using the information in deidentified form and will not attempt to reidentify the information.

Right to Correct Inaccurate Information. If you believe that Personal Information we maintain about you is inaccurate, you have the right to request that we correct that information.

Right to Opt Out of Sales and Sharing of Personal Information. You have the right to opt out of the sale of your Personal Information, and to request that we do not share your Personal Information for cross-context behavioral advertising. To opt-out, please [click here](#). If you choose to use a browser-based opt-out signal such as the Global Privacy Control (GPC), you will only be opted out of online sales or sharing of Personal Information that take place using cookies and other similar technologies, and will need to turn it on for each browser you use. To submit a request to opt out of other types of sales and sharing, please use our [webform](#) and select “Privacy Request.”

Right to Limit the Use and Disclosure of Sensitive Personal Information. We do not use or disclose Sensitive Personal Information for purposes to which the right to limit use and disclosure applies under the CCPA.

Right to Non-Discrimination for the Exercise of Your Privacy Rights. If you choose to exercise any of your privacy rights under the CCPA, you also have the right not to receive discriminatory treatment by us.

Third-Party Marketing. Separate from your CCPA rights, you may obtain a list of the third parties to which we have disclosed Personal Information, as defined under California Civil Code Section 1798.83(e) (a/k/a the “Shine the Light Law”), during the preceding calendar year for third-party direct marketing purposes.

If you are a California resident and you have questions about our practices with respect to sharing information with third parties for their direct marketing purposes and your ability to exercise choice, please send your request by email to dataprivacy@druryhotels.com or write to us at: 13075 Manchester Road, Suite 100, St. Louis, MO 63131 Attn: Legal Department. You must put the statement “Your California Privacy Rights” in the subject field of your email or include it in your writing if you choose to write to us at the designated mailing address. You must include your name, street address, city, state, and ZIP code. We are not responsible for notices that are not

labeled or sent properly, or do not have complete information. Please note that we are only required to respond to one request per person each year.

Privacy Rights for Residents of Colorado and Virginia

If you are a consumer who lives in Colorado or Virginia, you have the right to submit certain requests relating to your Personal Information as described below. To exercise your rights, please submit a request through our [webform](#) and select “Privacy Request,” email us at dataprivacy@druryhotels.com, or call us at 1-888-324-1851. To opt out of targeted advertising, please [click here](#). Please note that we may need to authenticate your identity before your request can be processed. For authentication, you will be asked to provide 2-3 pieces of Personal Information that we will match against our records.

Access and Data Portability. You have the right to confirm whether we are processing your Personal Information, to access your Personal Information, and to obtain a copy of Personal Information you provided to us in a portable format.

Correction. You have the right to request that we correct inaccuracies in your Personal Information, taking into account the nature of the Personal Information and our purposes for processing it.

Deletion. You have the right to request that we delete your Personal Information, subject to exceptions.

Right to Opt Out. You have the right to opt out of the following uses of your Personal Information: (a) targeted advertising; (b) the sale of Personal Information; and (c) profiling in furtherance of decisions that produce legal or similarly significant effects concerning your economic situation, health, personal preferences, interests, reliability, behavior, location, or movements. We do not sell Personal Information in exchange for money or engage in practices that qualify as profiling producing legal or similarly significant effects under applicable state privacy law. To opt out of targeted advertising and/or non-monetary “sales” of personal information, please submit a request as outlined above. If you are an authorized agent submitting an opt-out request on behalf of a consumer where allowed by state law, please use the webform or toll-free number listed above. We use commercially reasonable efforts to authenticate the identity of the consumer to whom the request relates and the authorized agent’s authority to act on the consumer’s behalf.

Right to Appeal. Sometimes we are unable to process requests relating to your Personal Information, in which case, your request will be denied. If your privacy rights request has previously been denied by us and you believe we denied it in error, you may appeal for reconsideration of your request using our webform or toll-free phone number.

California Notice of Financial Incentive For Drury Rewards® Program

The Drury Rewards Program offers benefits to members that are intended to reward their loyalty to our brand. The value of the Drury Rewards Program benefits to its members varies as individual members take advantage of the program benefits to varying degrees. For example, Drury Rewards members earn 10 points for every \$1 they spend on their room during qualifying individual stays. Members may also earn points for group stays. Members receive access to an exclusive rate when rooms are booked online at DruryHotels.com, and may redeem rewards points for future stays, airline miles, retail and restaurant gift cards, charitable contributions, and more. Participating in the Drury Rewards Program is completely optional, and is subject to the [Drury Rewards Rules and Regulations](#). You may opt in by signing up [here](#).

We collect the following categories of Personal Information to operate the Drury Rewards Program:

- Identifiers, including your name, alias, postal address, and email address, username and password
- Personal Records, such as your name and address
- Commercial Information, including information about your stays with us, in-room and on-site purchases, services purchased, obtained, or considered, redemption of rewards points, and rewards program usage
- Internet or Other Electronic Activity Information, such as browsing history, search history, and information regarding your interaction with our Services
- Geolocation Data, inferred from your IP address
- Audio information, such as audio recordings of customer service calls
- Inferences from other categories of Personal Information we collect

We estimate the value of a Drury Rewards member's Personal Information to Drury, solely for the purposes of the CCPA, to be equal to relevant expenses related to the collection and storage of the Personal Information used to administer the Drury Rewards program.

If you no longer wish to participate in the Drury Rewards Program, you may cancel your membership in the Program at any time by sending written notice of cancellation to Drury Hotels Company, LLC, Program Help Desk, P. O. Box 910, Cape Girardeau, MO, USA 63702-0910 or by emailing the Program Help Desk at DruryRewards@druryhotels.com.

Loyalty Program Disclosures for Colorado Residents

The purpose of this section is to notify Colorado consumers of how we use Personal Information in connection with the Drury Rewards Program. You have the right to delete your Personal Information associated with your Rewards account, however if you delete your Personal Information, we will be unable to link your rewards to your account, and therefore you will be unable to receive benefits from the Program.

Operation of our loyalty program does not involve the disclosure of Personal Information to third parties or data brokers.

For more information about how we process your Personal Information, please see the other sections of this Supplemental US State Privacy Notice. [Back to Top](#).

How to Contact Us

If you have any questions about how we handle your Personal Information, please contact us at:

Phone: 1-888-324-1851

Email: dataprivacy@druryhotels.com